“FREE BUFFET FOR A YEAR” (Brookings, SD) OFFICIAL SWEEPSTAKES RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Campaign is open only to those who complete the registration of a Ranch Rewards account during the entry period and who are 18 years of age or older as of the date of entry. The Campaign is only open to legal residents of AR, IL, KS, MN, MT, ND, TN, WY, CO, IA, MI, MO, NE, SD, WI and is void where prohibited by law. Employees of Pizza Ranch, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Campaign. The Campaign is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Pizza Ranch as final and binding as it relates to the content of this Campaign.

3. Campaign Period: To be an eligible entry, Ranch Rewards registrations must be completed during the campaign period starting at 12:00:01 a.m. Central Time (“CT”) on June 7, 2021 and ending at 11:59:59 p.m. CT on July 31, 2021. Registrations must have “Brookings, SD” selected as their favorite location by July 31, 2021.

4. How to Enter:

Completing Registration of a Ranch Rewards account: During an applicable Entry Period, as detailed above, you must complete the registration of a new Ranch Rewards account via the Registration or Enrollment forms accessed through ranchrewards.com or using the Pizza Ranch Rewards mobile app. A "Welcome to Ranch Rewards" email received at the email address entered during registration will confirm your registration has processed and count as a receipt of your entry. To qualify as a new Ranch Rewards account, there must not be previously registered accounts under the same email address. Personal information such as name, address, phone, and email must be answered accurately in the registration process and validation may be requested. During the registration, you must select "Brookings, SD" as your Favorite Store.

There is a limit of one (1) entry per person/household throughout any Entry Period. Entries indicating the same telephone number, email address or physical address will be considered, for the purposes of this Sweepstakes, to belong to the same person/household and therefore are subject to the above restriction. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Pizza Ranch.

All Entries: Validity of all entries received is subject to Sponsor's discretion. In the event of a dispute over the identity of an entrant, the Authorized Account Holder of the email address account provided upon entry will be deemed to

be the entrant. The "Authorized Account Holder" is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, education institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to show proof of being such an Authorized Account Holder. Sponsor's decisions are final on all matters relating to this Sweepstakes.

Existing Ranch Rewards Members: If you already have Brookings, SD as your favorite location under a registered account, opt into Ranch Rewards emails by emailing ranchrewards@pizzaranch.com with the subject "Brookings, SD – Opt In for Emails". Provide your Ranch Rewards account number and the Ranch Rewards Guest Services team will verify your email settings on your account. All existing members who are opted into email will receive an email on June 7, 2021 with their chance to enter the Sweepstakes. If you are not currently opted in for email communications, and choose not to by July 31, 2021, you are forfeiting your entry into the Sweepstakes.

5. Prize: The Winner of the Campaign (the "Winner") will receive one free Adult or Senior Buffet coupon per week, loaded onto their registered Ranch Rewards account each Monday for 52 weeks that expires in 7 days. **The buffet coupon can only be redeemed at the Pizza Ranch restaurant in Brookings, SD.** Any buffet coupon not used during the 7-day period will expire. There will be a maximum of 1 free buffet on the card at any given time during the 52-week prize period. Approximate retail value of the prize is $676. Actual/appraised value may differ at time of prize award and may vary based on cost of buffet at the time of each redemption. The specifics of the

prize shall be solely determined by Pizza Ranch. No cash or other prize substitution shall be permitted except at Pizza Ranch's discretion. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Pizza Ranch to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by a random drawing under the supervision of Pizza Ranch. Winner will be notified by email or telephone within five (5) days following selection of Winner. Pizza Ranch shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 3 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Campaign is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT PIZZA RANCH'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content through completion of a Ranch Rewards registration, You understand and agree that Pizza Ranch, anyone acting on behalf of Pizza Ranch, and Pizza Ranch's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your name, portrait, picture, voice, likeness, image, statements about the Campaign, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

You shall indemnify, defend, and hold harmless Pizza Ranch from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Pizza Ranch may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

If you have completed a registration with the favorite store location of "Brookings, SD" during the Campaign Period and would like to be excluded from this prize drawing for any reason, please send an email to ranchrewards@pizzaranch.com with the subject line "Exclude from Sweepstakes" by July 31, 2021.

9. Terms & Conditions: Pizza Ranch reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should virus, bug, non-authorized human intervention, fraud, or other cause beyond Pizza Ranch's control corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. In such case, Pizza Ranch may select the Winner from all eligible entries received prior to and/or after (if appropriate)

the action taken by Pizza Ranch. Pizza Ranch reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Campaign or website or violates these Terms & Conditions. Pizza Ranch has the right, in its sole discretion, to maintain the integrity of the Campaign, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Campaign rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Campaign may be a violation of criminal and civil laws. Should such attempt be made, Pizza Ranch reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Pizza Ranch and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Campaign IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND IOWA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Iowa having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the Pizza Ranch website. To read the Privacy Policy, visit https://pizzaranch.com/pivacy-policy.

13. Winners List: To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Pizza Ranch Restaurant Support Center, c/o Free Buffet For a Year, 204 19th Street SE, Orange City, Iowa 51041. Requests must be received no later than August 31, 2021.

14. Sponsor: The Sponsor of the Campaign is Pizza Ranch Restaurant Support Center, 204 19th Street SE, Orange City, Iowa, USA. The Campaign

hosted by Pizza Ranch is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Begins at 12:00:00 a.m. CT on June 7, 2021 and ends at 11:59:59 p.m. CT on July 31, 2021. As further detailed in the official rules, entry into the sweepstakes is gained by completing registration of a new Ranch Rewards account during the entry period. For governing official rules, containing additional entry and prize information, prize conditions/restrictions and odds disclosures, visit https://pizzaranch.com/ranch-rewards/promotions. Sponsor: Pizza Ranch Inc., 204 19th SE, Orange City, Iowa, 51041.